

Jacob Laufer, MBA
Chief Operating Officer, ShiftMed

Laufer has over 10 years of experience in leading innovative products and digital transformations for multiple organizations. Currently, he is a founding member of ShiftMed, an on-demand workforce marketplace. Before ShiftMed, Laufer led growth products at Snagajob – “The #1 Hourly Job Marketplace.” At Snagajob, he helped grow their marketplace to over 100 million job candidates and helped over 300,000 employers find the hourly workforce that they needed. He has been recognized as a 40 under 40 member from the Staffing Industry Analysts (SIA) and has been featured in multiple publications.