

Mary Arthur currently serves as an options counselor with dementia focus for a local aging services provider, Bay Aging. Mary also serves as a memory care consultant for long-term care facilities and home care agencies. She is a Certified Dementia Practitioner and an Expertise Level of Dementia Care Trainer and Certified Consultant through Teepa Snow's organization, the Positive Approach to Care. Mary is a Community Educator and Support Group Facilitator for the Alzheimer's Association. She was awarded the 2019 Power of Purpose award from LeadingAge and uses her voice as an Alzheimer Advocate, pushing local and state legislators to pass laws that will help caregivers and those living with dementia. When Mary served as the Dementia Care Coordinator at Rappahannock Westminster Canterbury, she successfully implemented an engagement technology program resulting in a 76% decrease in antipsychotic drug use, among other benefits. Arthur will share tips and tricks that can be used today to enhance engagement and connectedness in senior living communities while reducing staff burden.