

# McKnight's ONLINE EXPO

March 17-18, 2021

PLATINUM SPONSOR

**MCKESSON**

GOLD SPONSOR

**essity**

GOLD SPONSOR

**GOJO**

GOLD SPONSOR

**HUB**

GOLD SPONSOR

**MatrixCare**  
by ResMed

GOLD SPONSOR

**Omnicare**  
a CVS Health company

## WEDNESDAY, MARCH 17

### QUALITY TRACK 11:00 AM ET

#### Essential operational and clinical tasks for high-quality services and payment in 2021

This session will deliver candid and direct steps senior managers can take to reduce risk and improve quality operations and appropriate payment. Attendees will learn of simple audit and review tasks that can reveal problems with database accuracy and data formulation issues, along with audit and documentation review formats.

**Presenter: Leah Klusch, RN, BSN, FACHCA**  
Founder & Director  
The Alliance Training Center

### WOUND CARE TRACK 12:30 PM ET

#### Keys to maximizing wound care investment in an ever-changing environment

This session is aimed at maintaining skin-integrity programs that enhance resident outcomes and reimbursement.

**Presenter: Nancy Morgan, RN, BSN, MBA, WOC, DWC, OMS**  
Cofounder and Clinical Consultant  
Wound Care Education Institute®

### ADAPTING TO CHANGES TRACK 2:00 PM ET

#### Resistance isn't the enemy: It's a valuable resource

This presentation will help IPs view resistance as an opportunity to engage in dialogue with change recipients who can provide valuable information and perspective and who would like to have a voice in shaping the change.

**Presenter: Lori Moore, MPH, BSN, RN, CPPS DWC, OMS**  
GOJO Industries, Inc.  
Clinical Educator, Healthcare

## THURSDAY, MARCH 18

### PHARMACY SERVICES FOR VACCINATION CLINICS TRACK 11:00 AM ET

#### The next steps: Pharmacy-provided vaccination services in long-term care

Learn how your long-term care facility can maximize the use of your pharmacy to receive the latest vaccine information, provide vaccination clinics and combat vaccine hesitancy.

**Presenter: Nancy L. Losben, R.Ph., CCP, CG**  
Consultant Pharmacist and Chief Quality Officer  
Omnicare, a CVS Health company

**Presenter: Todd King, Pharm.D., CGP, FASCP**  
Senior Director of Clinical Services  
Omnicare, a CVS Health company

### INTEROPERABILITY TRACK 12:30 PM ET

#### Bridging the interoperability gap between referring hospitals and post-acute care providers

The audience at this engaging presentation will begin to understand the interoperability gap and steps to take to solve it, thanks to results of a research study surveying both post-acute providers and their referral sources that will be shared.

**Presenter: Nick Knowlton**  
Vice President of Strategic Initiatives  
ResMed

**Presenter: Frank Nash**  
Senior Product Manager  
MatrixCare

### INSURANCE/RISK MGMT TRACK 2:00 PM ET

#### Hidden risks in your COVID safety and vaccine programs

Join an informative discussion with legal and insurance experts on some of the significant risks you now face.

**Presenters: Pete Reilly**  
North American Healthcare Practice Leader  
HUB International

**Carrie Cherveney**  
Senior Vice President  
HUB International

**Ric Poirier**  
Partner  
BlueWilliams LLP

**EXPO OPENS  
@ 10:30 AM ET  
BOTH DAYS**