

McKnight's ONLINE EXPO

MARCH 18-19
FREE TO ATTEND



WEDNESDAY, MARCH 18

11:00 AM ET — QUALITY TRACK PDPM: Improving competencies and care while reducing risks

This session will examine strategies clinical and operational professionals must use to successfully navigate PDPM's new caregiving, regulatory and recordkeeping requirements.

Presenter: Leah Klusch, RN, BSN, FACHCA

1:00 PM ET — TECHNOLOGY TRACK Closing the door on cyber attacks

This session will examine the struggle organizations have with identifying the various access points into their systems and data.

Presenters: Jennifer Griveas

Chief HR Officer and General Counsel, Eliza Jennings

Michael M. Gray

VP of Information Technology and Compliance, Eliza Jennings

2:30 PM ET — WOUND TRACK Handling the pressure: Staging wounds properly to maximize care and reimbursements under PDPM

Attend this webinar to learn how to stage wounds in a timely manner from the beginning.

Presenter: Nancy Morgan, RN, BSN, MBA, WOC, DWC, OMS

Cofounder and Clinical Consultant
Wound Care Education Institute®

THURSDAY, MARCH 19

11:30 AM ET — PAYMENT TRACK How to take on risk

This session will attempt to answer the questions long-term care providers have about growing institutional special needs plans (I-SNPs).

Presenter: Catherine Murphy-Barron, MBA, FSA, MAAA

Principal, consulting actuary in the Milliman New York office

1:00 PM ET — CAPITAL TRACK Finding capital in 2020

This insider session will examine economic conditions and market fundamentals and how these factors shape the types and costs of capital sources operators can count on during the year ahead.

Presenter: Beth Burnham Mace

Chief Economist, National Investment Center for Seniors Housing & Care

2:30 PM ET — CLINICAL TRACK Understanding and addressing COVID-19

The World Health Organization has declared the COVID-19 coronavirus a global health emergency. Long-term care residents are especially at risk. So too are employees and visitors. This important webinar will help providers better understand this emerging virus, and will reveal actionable strategies for prevention and management.

Presenters: Troy Brennan, M.D.

Executive Vice President and Chief Medical Officer, CVS Health

Gary Erwin, Pharm.D.

Vice President, Clinical Services LTC, Omnicare

EXPO OPENS MARCH 18
@ 10:30 AM ET