

EDITORIAL CALENDAR

ISSUES/DEADLINES	Focus On #1	Focus On #2	Marketing Focus	Industry Events
FEBRUARY Space 1/13/20 Material 1/15/20	DEMENTIA ENGAGEMENT	INFORMATION TECHNOLOGY	STAFFING	
APRIL Space 3/16/20 Material 3/18/20	FOOD SERVICE	MEDICATION SERVICES & DELIVERY	INFORMATION TECHNOLOGY	
WORKFORCE DEVELOPMENT GUIDE — Space 3/9/20 Material 3/11/20				
JUNE Space 4/25/20 Material 4/27/20	DESIGN: FURNITURE & FURNISHINGS	BATHING/LIFTS	RESIDENT SECURITY	ARGENTUM EXECUTIVE CONFERENCE MCKNIGHT'S ONLINE EXPO
INFORMATION TECHNOLOGY SUPPLEMENT — Space 5/1/20 Material 5/7/20				
AUGUST Space 7/13/20 Material 7/15/20	INCONTINENCE/ WOUND CARE	DINING	DESIGN: RENOVATION/ NEW CONSTRUCTION	
OCTOBER Space 9/4/20 Material 9/10/20	REHABILITATION	LAUNDRY/INFECTION CONTROL	RESIDENT SECURITY	NIC AHCA/NCAL LEADINGAGE
DEALMAKER'S HANDBOOK — Space 9/1/20 Material 9/3/20				
DECEMBER Space 11/10/20 Material 11/13/20	FINANCE	INFORMATION TECHNOLOGY	RESIDENT SECURITY	
INDUSTRY DIRECTORY — Space 11/2/20 Material 11/10/20				

