26 Industry Information



Carpeting

Snapshot

Lowest priced square yard: \$24 | Mid-range priced square yard: \$28 | Highest priced square yard: \$43

Typical delivery time: 10 days to 6 weeks

Typical delivery charges:

Varies by location, but starts at \$0.50 per yard

Average life span of product: Varies, but 10+ years is common

Standard warranty:

10 years to "lifetime" for many

Average maintenance costs per year: Typically comes from the manufacturer

Buyers Notes

- Consider the type of care that residents using the carpeted area will be receiving. There are different backings and patterns offered for various traffic area demands.
- Choose patterns that are not too busy or have too much movement to limit discomfort for seniors with cognitive disorders.
- Factor in the total install cost, rather than just the product.
 When there are multiple properties, to gain leverage, identify and select a partner that can complete the work at all locations.
- Use a releasable adhesive when flooring is replaced every time a new resident moves in. When an adherent is too aggressive, it will take more time and may require repairs to the subfloor.
- Select moisture barrier backing and patterned carpets to help minimize cleanup and appearance of spills and stains.

"We found a company that had a product with many color and style choices and offered a lifetime guarantee. Looking back on the decision to do away with hard-surface flooring, it has actually reduced labor for overall floor care, and our residents, families, staff and potential customers love the look and feel it provides."

— Molly Carpenter, Administrator, Imboden Creek Living Center, Decatur, IL

(Figures cited are averages of all respondents' answers. Actual pricing will vary due to volume, bundling and other factors of a purchase.)

Sources: Interior Images, Invacare, J+J Flooring, Patcraft, Shaw

For a list of vendors go to the: FURNITURE & FURNISHINGS section, page 78