**WEDNESDAY MARCH 20th**------------------------------------------------------------------------  
**► PAYMENT  
An MDS 3.0 Update  
  
March 20, 10 am EST / 7 am PST**  
The federal government continues to adjust the rules relating to the Minimum Data Set 3.0. An industry expert will address the latest changes, and offer insider tips for operators.  
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**► QUALITY  
Immediate Jeopardy: What You Can Do  
  
March 20, 11:30 am EST / 8:30 am PST**  
It is well known that quality care makes for good clinical practice. But there are also bottom-line reasons why a quality-driven approach to care is wise. This informative session will examine the sticks and carrots being put in place to ensure residents receive the best care possible.  
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**► TECHNOLOGY  
Avatars In Senior Care Settings  
  
March 20, 1 pm EST / 10 am PST**  
Relational agents are computer-animated characters that simulate face-to-face conversation between healthcare providers and patients. They can help increase patient trust and care plan compliance, and reduce hospital readmissions.  
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**THURSDAY MARCH 21st**------------------------------------------------------------------------  
**► WOUND CARE  
Wound Care Update: Lessons We've Learned   
  
March 21, 11 am EST / 8 am PST**  
Wound care is a costly part of long-term care. But new therapies and interventions are happening at a pace never before seen. Tune in to learn the latest.   
  
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**► CAPITAL  
Finding Capital in 2013  
  
March 21, 1 pm EST / 10 am PST**  
While capital is once again flowing in this sector, operators need to know where to look. After this informative session, you’ll know what kinds of financing options are available, from what sources, and at what terms. You’ll also get an insider’s view of how the market is shaping up for the year ahead.  
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**Be sure to visit our virtual exhibition hall which will be open throughout the 2-day event.**